



Annual Dinner 2019 Sponsorship

The Century House
Thursday, January 31st

950 New Loudon Road
Latham, NY 12110
(p) 518.785.6995
(f) 518.785.7173

www.coloniechamber.org
info@coloniechamber.org

- **Event Tickets** – Tickets may be used by the sponsor to invite players, including business staff, clients, other Chamber members, & non-Chamber members, to the event free of charge.
- **Inbound Links** - The business logo will be linked directly back to the business website from the Chamber website & all event related e-marketing campaigns.
- **Print Advertising** - The business logo will be featured in the event program.
- **Banner Display** - The business banner will be prominently displayed during the event.
- **Website Banner Advertising*** - A banner advertisement for the business will be shared on the Chamber website beginning the month of the event. The banner advertisement will link to the business website.
- **Verbal Recognition** - The business will be recognized during speeches at the event.
- **Video Advertising** - The business will provide the Chamber with a thirty second to two-minute commercial video that will be displayed on the Chamber's web-site & YouTube page.
- **Representative Presentation**
A representative from the sponsoring business will make a presentation during the event.

*Banner designs must be provided from the sponsoring business as a 645 x 78px JPEG file. If the business is unable to design the banner ad, contact Brittany Lawton, Chamber Marketing Consultant, at brittany@bumblemktg.com.

Platinum Sponsorship

This \$5,000 sponsorship investment includes:

- **16 Event Tickets** **Inbound Links** for 12 months
- **Print Advertising** **Banner Display**
- **Video Advertising** for 12 months **Website Banner Advertising*** for 12 months
- **Verbal Recognition** **Representative Presentation**

Gold Sponsorship

This \$2,500 sponsorship investment includes:

- **8 Event Tickets** **Inbound Links** for eight months
- **Print Advertising** **Banner Display**
- **Video Advertising** for eight months **Website Banner Advertising*** for eight months
- **Verbal Recognition**

Silver Sponsorship

This \$1,500 sponsorship investment includes:

- **4 Event Tickets** **Inbound Links** for six months
- **Print Advertising** **Banner Display**
- **Video Advertising** for six months **Website Banner Advertising*** for six months
- **Verbal Recognition**

Bronze Sponsorship

This \$750 sponsorship investment includes:

- **2 Event Tickets** **Inbound Links** for three months
- **Print Advertising** **Banner Display**
- **Video Advertising** for three months **Website Banner Advertising*** for three months
- **Verbal Recognition**

Patron Sponsorship

This \$150 sponsorship investment includes:

- **Print Advertising**
The business logo will be featured in the event program.

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