

## Opening Day Track Day 2018 Sponsorship

Saratoga Race Course, Paddock Tent  
Friday, July 20th

The Paddock Tent offers an unbeatable track experience. Situated behind the Clubhouse, the Paddock Tent features broadcasts of the racing, its own betting windows & a clear view of the jockey & thoroughbred prep areas. Additional amenities include a private luncheon & private cash bar for you & your guests.

The \$1,000 sponsorship investment includes the following:

- **4 Guest Passes** - Passes may be used by the sponsor to invite business staff, clients, other Chamber members, & non-Chamber members, to the event free of charge. **The 4 guest passes are valued at \$480.**
- **Banner Display** - The business banner will be prominently displayed during the event.
- **Website Banner Advertising\*** - A banner advertisement for the business will be shared on the Chamber website beginning the month of the event. The banner advertisement will link to the business website.
- **Inbound Links** - The business logo will be linked directly back to the business website from the Chamber website & all event related e-marketing campaigns.
- **Video Advertising** - The business will provide the Chamber with a thirty second to two-minute commercial video that will be displayed on the Chamber's web-site & YouTube page.