



Networking Event Sponsorship



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The Colonie Chamber of Commerce invites member businesses to sponsor its monthly mixers.

The \$400 sponsorship investment includes the following:

- **Guaranteed Exclusivity**
The second mixer sponsor will not be a competing business.
- **Banner Display**
The business banner will be prominently displayed during the event.
- **Inbound Links**
The business logo will be linked directly back to the business website on the Chamber website and all event related e-marketing campaigns.
- **Website Banner Advertising***
A banner advertisement for the business will be shared on the Chamber website for three months. The banner will link to the business website.
- **20 Guest Passes**
The business sponsor is welcome to invite up to twenty guests, including business staff, other Chamber members, and non-Chamber members to the event free of charge.
- **Promotional Display**
The business can display promotional flyers and other materials on the registration table or in a similar designated space during the event.
- **Attendance Report**** (optional)
A complete list of event attendees, including company name and email address, will be provided following the event.

*Banner designs must be provided from the sponsoring business as a 645 x 78px JPEG file. If the business is unable to design the banner ad, contact Brittany Lawton, Marketing Communications Specialist, at brittany@coloniechamber.org

**Business must provide an email address to receive the document.