

Golf Outing 2018 Sponsorship

Colonie Town Golf Course
Friday, June 29th

The Annual Colonie Chamber Golf Outing offers businesses one of the most comprehensive sponsorship packages, with several investment options.

- **Event Tickets** – Tickets may be used by the sponsor to invite players, including business staff, clients, other Chamber members, & non-Chamber members, to the event free of charge.
- **Inbound Links** - The business logo will be linked directly back to the business website from the Chamber website & all event related e-marketing campaigns.
- **Print Advertising** - The business logo will be featured in the event program.
- **Banner Display** - The business banner will be prominently displayed during the event.
- **Website Banner Advertising*** - A banner advertisement for the business will be shared on the Chamber website beginning the month of the event. The banner advertisement will link to the business website.
- **Verbal Recognition** - The business will be recognized during speeches at the event.
- **Video Advertising** - The business will provide the Chamber with a thirty second to two-minute commercial video that will be displayed on the Chamber's web-site & YouTube page.

*Banner designs must be provided from the sponsoring business as a 645 x 78px JPEG file.

Platinum Sponsorship - \$3,500 sponsorship includes:

Event Tickets – 4	Inbound Links - one year
Print Advertising	Banner Display - all day
Website Banner Advertising* - one year	Verbal Recognition
Video Advertising - one year	

Cart Sponsorship - \$2,000 sponsorship includes:

Event Tickets – 2	Inbound Links - one year
Print Advertising	Logo Display
Website Banner Advertising* - one year	Verbal Recognition
Video Advertising - one year	
Golf Cart Logo - The business logo will be displayed on every golf cart used during the event.	

Registration Table Sponsorship - \$750 sponsorship includes:

Inbound Links - six months	Print Advertising
Banner Display	Verbal Recognition
Website Banner Advertising* - six months	
Video Advertising - six months	
Literature Display (w/tables-kirt) - Business literature, including but not limited to brochures, business cards, & catalogs, will be prominently featured on the registration table.	
Dinner Display - The business logo will be displayed during the event dinner.	

Beverage Station Sponsorship - \$500 sponsorship includes:

Inbound Links - six months	Print Advertising
Website Banner Advertising* - six months	Verbal Recognition
Video Advertising - six months	
Beverage Station Display - The business logo will be displayed at the beverage station.	

Luncheon Sponsorship - \$500 sponsorship includes:

Inbound Links - six months	Print Advertising
Website Banner Advertising* - six months	Verbal Recognition
Video Advertising - six months	
Luncheon Station Display - The business logo will be displayed at the bagged lunch pick-up station.	

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Cocktail Hour Sponsorship - \$500 sponsorship includes:

Inbound Links - six months

Website Banner Advertising* - six months

Video Advertising - six months

Cocktail Hour Display - The business logo will be displayed during the cocktail hour.

Print Advertising

Verbal Recognition

Dinner Sponsorship - \$500 sponsorship includes:

Inbound Links - six months

Website Banner Advertising* - six months

Video Advertising - six months

Dinner Display - The business logo will be displayed during the event dinner.

Print Advertising

Verbal Recognition

Commemorative Photo Sponsorship - \$350 sponsorship includes:

Inbound Links - three months

Video Advertising - three months

Logo on Photo Frame - Each attendee receives a framed photo featuring the business sponsor logo.

Print Advertising

Verbal Recognition

First Place Sponsorship - \$350 sponsorship includes:

Inbound Links - three months

Video Advertising - three months

Logo Display - The business logo will be displayed on signage during the event.

First Place Team Award - The sponsor representative will present the award.

Print Advertising

Verbal Recognition

Contest Sponsorship - \$300 (per contest) sponsorship includes:

Inbound Links - three months

Video Advertising - three months

Logo Display - The business logo will be displayed on signage during the event.

Print Advertising

Verbal Recognition

Putting Contest

Driving Range Contest

Closest to the Pin

Longest Drive

Straightest Drive

Hole Sponsorship - \$125 sponsorship includes:

Print Advertising

Video Advertising - one month

Logo Display - The business logo will be displayed at the hole.

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