

INSIDE COLONIE

Chamber of Commerce

October 2008

Colonie is Our Business

Inside Colonie is brought to you by:



A Message from Tom Nolte, Executive Director



I hope you're enjoying the start of our fall season.

October is a busy month here at your Chamber but this month's *Inside Colonie*, sponsored by Gateway Energy has all the information you need.

The Chamber has received a lot of positive feedback from our members and the Colonie community regarding the "new look" of Our Towne Colonie. The latest issue of OTC is available on our newly launched web-site www.ourtownecolonie.com as well as through the Chamber's site at www.coloniechamber.org. An e-edition is also available should you want to receive OTC electronically.

Our Towne Colonie is a terrific way to see what's going on here at the Chamber as well as all over town. As always, I encourage you to offer suggestions on ways we may improve OTC by contacting either Angela McFarland, the publication's General Sales Manager or myself.

We are proud to once again work with Chamber members **Alan Baker of Creative Marketing Concepts** and **David Goldstein of New York Press & Graphics** on the **Annual Membership Directory & Area Profile Book for 2009**, this important project will serve as a year long resource for our members and our community.

Alan will be working with our members on the advertising opportunities available and will be coordinating with David and his staff on the directory's production.

The deadline to reserve advertising space in the 2009 Directory is Friday, October 31st. Should you have any questions please contact: Alan Baker Office (518) 438-2624 • Cell (518) 857-1749 or Email alan@creativemarketingconcepts.net

AFTER WORK SKI CLUB

Colonie Chamber members who enjoy skiing are invited to participate in an AFTER WORK SKI CLUB.

WHEN: Every Tuesday for 6 weeks, beginning Tuesday, Jan 6th, 2009 from 6-10PM - Holiday weeks not included.

WHERE: Jiminy Peak Mountain (about 40 minutes from Albany) www.jiminypeak.com

COST: \$140 for 6 week program - 1 Hour lesson included if wanted
Rentals are available at \$15.00 per week.

If interested in participating, please contact
Rod Dion, Tech Valley Office Interiors at 449-1089.

WELCOME! New Members!



785-6995

950 New Loudon Road Latham NY 12110

Capital Region College Consulting, LLC. Delivery Service

8 Denise Drive - Unit G
Latham, NY 12110
(518) 391-2828
Education

Faddegon's Commercial Landscaping

1140 Troy Schenectady Road
Latham, NY 12110
(518) 785-6763

Centerline Design

40 Saratoga Avenue
Broadalbin, NY 12025
(518) 883-3872
Graphic Designer & Services

Interior Plants - Design & Maintenance

H C I Mortgage

1086 New Loudon Road
Cohoes, NY 12047
(518) 724-1720
Mortgages

Citizens Bank

1202 Troy Schenectady Road
Latham, NY 12110
(518) 783-2056
Banks

Pitney Bowes

1 Global View
Troy, NY 12180
(518) 285-6621
Office Equipment & Supplies

Citizens Bank- Latham Circle

882 New Loudon Road
Latham, NY 12110
(518) 783-8274
Banks

Residential Home Funding Corp.

1056 Troy Schenectady Road
Latham, NY 12110
(518) 785-0085
Mortgages

Citizens Bank N.A.

Price Chopper Plaza Branch
873 New Loudon Road
Latham, NY 12110
(518) 783-2151
Banks

We Do Fondue, LLC

29 Turnpike Place
Albany, NY 12209
(518) 376-9462
Party Equipment & Supplies

E F A Deliveries

7 Village Drive
Troy, NY 12180
(518) 279-2883

Serving Colonie's Business Community Since 1985

Boght Corners | Latham | Lishakill | Loudonville | Mansville | Maplewood | Newtonville | Roessleville
Schuyler Heights | Stanford Heights | Verdoj | Village of Menands | Village of Colonie | West Albany



950 New Loudon Road, Latham, NY 12110
Phone: (518) 785-6995
www.coloniechamber.org

EXECUTIVE COMMITTEE

Tom Niles, Chairman
Niles & Carl Wealth Management Group

Rod Dion, Chair-Elect
Tech Valley Office Interiors

Matt Walkuski, 2nd Chair
MVP Health Care

Paul Franklin, Treasurer
Dorfman Robbie, CPAs, PC

Connie Larkin, Secretary
Larkin Commercial Properties, Inc.

Robert Jaquay, Past Chairman
William K Sanford Town Library

BOARD OF DIRECTORS

Jonathan Buhner, South Colonie Schools

Randy Ehrenberg, North Colonie Schools

David Farstad, Pioneer Bank

Michael Hutcherson, SEFCU Insurance Agency

Spencer B. Jones, British American Development Corporation

David LaVoie, Insurance Design, A Division of Marshall & Sterling

David Morales, Smith Barney

Felix Perez, Salvation Army

Arnold Proskin, Proskin Law Firm, General Counsel (Appointed)

CHAMBER STAFF

Tom Nolte, Executive Director
tom@coloniechamber.org

Catherine O'Connor, Benefits Administrator
catherine@coloniechamber.org

Rebecca Crucetti, Administrative Assistant
rebecca@coloniechamber.org

Angela McFarland, General Manager & Editor, Our Towne Colonie
A Community Resource Publication and Chamber Newsletter
angela@ourtownecolonie.com

Please visit our website
www.coloniechamber.org
for updated
Chamber Calendar information

Mark Your Calendars

Please RSVP to select events by phone: 785-6995
or by e-mail: rebecca@coloniechamber.org

WOMEN IN BUSINESS COUNCIL MEETINGS

Friday, October 3rd 7:45-9am
Homewood Suites, 216 Wolf Road



MEMBERSHIP COMMITTEE MEETING

Monday, October 6th 8am at the Chamber office

LEADS GROUP MIXER

Thursday, October 9th 4 - 6 PM

Chats Lounge at the Albany Marriott. FREE EVENT
Come and learn what the Leads Group is all about,
meet current members of the group who generate
new business and increase their network of contacts.
As a member of the Chamber there is no additional
charge to join the Leads Group.



Please indicate "Leads Mixer" in subject line when RSVP via Email

LEADS GROUP MEETINGS

Thursday, October 23rd 4pm at the Chamber Office

OCTOBER MIXER

Thursday, October 23rd 5:30-7PM

Hosted by: **Dakota Steakhouse**
579 Troy Schenectady Road, Latham



Sponsored by: **Capital Bank**

\$5 for Members

(Bring in prospective member and get in FREE)

Please indicate "October Mixer" in subject line when RSVP via Email

SAVE THE DATE!

HOW & WHERE TO INVEST DURING THESE VOLATILE TIMES

Thursday, November 6th 7:30-9AM

Hosted by: **Holiday Inn Express & Suites**

400 New Loudon Road, Latham



Sponsored by: **C.F.O. For Hire**

Steven Bouchey, Founder and President of
Bouchey Financial Group LTD will address
"What is the key to making money?" and why"
What worked yesterday in your portfolio may
not work as well tomorrow." COST: \$12.00



Please indicate "Bouchey Breakfast" in subject line when RSVP via Email

HOLIDAY MIXER

TUESDAY, DECEMBER 9TH, 5:30-7PM

Hosted by: **Holiday Inn Albany on Wolf Road**

205 Wolf Road, Albany

\$5 for Members - \$10 for Non-Members

Please indicate "Holiday Mixer" in subject line when RSVP via Email



Members in the News *and On the Move!*

A **GRAND OPENING CELEBRATION AND RIBBON CUTTING** will be held at the newly renovated **AT&T Experience Store** at 1762 Central Avenue with the **Colonie Chamber of Commerce** at 11 am on Friday, October 31. Festivities continue on Saturday, November 1st, with a Community Family Day event starting at 10 am. Activities include a children's costume parade, refreshments, prizes and WGNA Radio station personalities Sean and Richie broadcasting live from the AT&T store in the morning. The public is invited to both events.



Colonie Chamber members joined together at The Loudon Room for our September Mixer hosted by the **Travelodge Inn & Suites**. Gift Certificates, donated by the Travelodge & our sponsor **Cole's Collision Center** of Colonie were raffled off to our guests.



OPEN HOUSE at Empire Health & Wellness Center, Thursday, October 16 from 5-8 PM. Offering personal fitness and physical training in a private setting with caring professionals. Meet the staff, tour the facility, free refreshments and enter a raffle for a chance to win fitness memberships, magazine subscriptions and other prizes. 8 Century Hill Drive (off Rt 9) in Latham; please RSVP by 10/13/08 to (518)690-4406.



Commemorating the opening of the new **Travel Lodge Inn & Suites** located at 831 New Loudon Road (Rt 9) in Latham are Director of Sales Christina Cocca, General Manager Wanda Nolen, Owner/Partner Rocky Cocca, Nancy Hernandez, Town of Colonie Deputy Supervisor, Tom Nolte, Colonie Chamber of Commerce Executive Director, 2009 Chamber Board of Directors Chair, Rod Dion and Board Member David Morales.

Our Towne Colonie Chamber's
BUSINESS CARD GALLERY

COLONIE MEMBERS
Chamber of Commerce ADVERTISE
Colonie is Our Business HERE!

Prepaid 3-Edition \$195/only \$65 mo.

Prepaid 6-Edition \$300/only \$50 mo.

Prepaid 10-Edition \$500/only \$50 mo.



e-NABLE
Business Solutions

Michael J. Brehm
President

6 Century Hill Dr.
Latham, NY 12110

Phone 518-782-4693 x816
Fax 518-782-7928
mbrehm@enableyourbiz.com

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Catherine's Corner

By Catherine O'Connor, Benefits Administrator

Last month, I mentioned the Chamber's Member to Member Discount Program and how I think it's a win-win all the way around. Now I'd like to show you. The discounts currently offered are listed

below, (& on our website at coloniechamber.org/members_only) in alpha order by name of company. You can see for yourself how invaluable this program can be for you, your business and your employees.

Clarion Hotel Century House - 20% Off hotel rates for Standard Double rooms. Based on availability, not valid with other discounts or offers. Contact David Schroeder - david@thecenturyhouse.com, 785-1857

Cocca's Inns & Suites - 20% Off hotel rates. Not valid on holidays, based on availability, not to be combined with other discounts. For more information on either the Wolf Road or 979 Route 7 locations, contact Jeanette Mock - jeannette@coccas.com, 459-2240

Copy Inks - A "Chamber Rate" of \$0.15, fifteen cents per copy, on all color copies (normally twenty-five cents per copy) on a minimum of 100. Contact Brenda Maltz - brenda@copyinks.com, 438-2679

Dakota Steakhouse - FREE meeting space for business luncheons for parties of 20 people or more. Groups less than 20 people may still receive free meeting space when followed by dinner during regular hours of operation. Contact Kevin Gadreault - kgadreault@steakseafood.com, 786-1234.

e-Nable Business Solutions - FREE Consultation (w/bill analysis) for your business, computer and phone equipment. We analyze and suggest solutions to save your company money & function more efficiently. Average monthly saving is 25-35% reduction in your bill. Contact Mike Brehm - mbrehm@enableyourbiz.com, 782-4693 ext 816

Excel 180 Fitness Center - 10% Off regular membership rate and NO enrollment fees. Members can also receive Special Corporation Rates when at least four (4) memberships are purchased by their employees. Discounts can be combined with some of the insurance paid fitness classes and memberships offered. Contact Joe Cox - excel180fitness@yahoo.com, 482-4311

Expert Computer Services & Repair - A 20% Discount on all regular services, not including special offers. Contact David Broadwater - service@xpertpcservices.com, 209-2568 or visit: xpertpcservices.com

George's Market & Nursery Receive 15% Off all nursery material. Contact George and/or Cathy Vogt - 785-4210

Kelly Uniforms - Formal Wear - Rental & Sales - 10% Off Tuxedo rental & Sales. CANNOT be used with any other discount or coupon offered. Contact Anne Berroyer - anne@kellyuniforms.com, 785-3796.

LaQuinta Inn & Suites, Albany Airport - 20% Off hotel rates. Not valid on holidays, based on availability, not to be combined with other discounts. Contact Christina Cocca-Teson - christina@laquintaalbanyairport.com, 640-2200

New York State Real Estate Investors Associates Join NYS Real Estate Associates group at a discounted rate of \$99 for the first year. Regular yearly dues are \$150. Contact Bob Eberle - info@nyreia.org, 786-8896

Our Towne Colonie FREE UPGRADE! Your choice of free color or one size larger for any 3-edition prepaid advertising program. Offer valid for 1st time advertisers, not valid with other discounts. Discounted Chamber Member rates apply, no expiration date. Angela McFarland, 785-6995 x-14 or angela@ourtownecolonie.com

Play It Again Sports - 15% Off all new or used exercise equipment. Excludes consignments, package and sale specials. Contact Steve or Dottie Vonk, svonk@nycap.rr.com, 785-6587

The Preferred Group A 10% discount on Flex Plan Administration & FREE Employee Benefits Consultation. Contact Jerry Hart - jerry.hart@thepreferreddgroup.com, 641-0321.

Proskin Law Firm PC - FREE health care proxy. Contact Lisa Proskin - lisa@proskinlawfirm.com, 436-0775

SATCourse.com - \$25 off any four week course. Contact Marie S. Boland - 436-3966 or email: missboland@satcourse.com

ServPure Incorporated A 20% discount to block 99.85% of spam on business e-mails with MailPure Spam and Virus Blocking Service. - No Obligation - 30 day FREE trial. Contact Matthew Bramble - matt@mailpure.com, 1-888-862-9042 - www.servpure.com.

Sprint Nextel Save 12% Off regularly priced Sprint and Nextel service plans with a 2-year subscriber agreement. Contact Doreen Taft - 221-5434 or doreen.a.taft@sprint.com.

Stefanazzi & Spargo Granite Co. Inc - 10% Off any regularly priced memorial in stock. Contact Rayanne Stefanazzi - stefanazzi@aol.com or call 785-4206

Times Union - Thursday and Sunday editions of the Times Union delivered for 26 weeks (a \$65 value) for only \$32.50. Valid for those who have not had the Times Union delivered for the past 60 days. Contact Bill Sara - 454-5000 or email bsara@timesunion.com.

Travelodge Inn & Suites - 20% Off hotel rates. Not valid on holidays, based on availability, not to be combined with other discount programs. Contact Wanda Nolan - wanda@coccas.com, 785-6626.F

To offer a discount to fellow members & their employees, go to coloniechamber.org/members_only, print the enrollment form and return it to the chamber office. Remember, the discount you offer must be unique for chamber members and their employees and we will advertise it for you for FREE!

You own your membership, let us help make it work for you - these members do!



The Colonie Chamber of Commerce has chosen
Gateway Energy Services,
a provider of natural gas and electricity,
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