

INSIDE COLONIE

Chamber of Commerce

September 2008 Colonie is Our Business

Inside Colonie is brought to you by:



A Message from Tom Nolte, Executive Director



This summer seemed to fly! I hope yours was enjoyable as we prepare to get the kids back to school...

With the upcoming school year in mind, the Colonie Chamber of Commerce would like to recognize the outstanding service that former

South Colonie School Superintendent, Mike Marcelle provided not only to his district but also to our Chamber as a member of our Board of Directors. The Chamber wishes Mike well and looks forward to working with new Superintendent, Jonathan Buhner who has joined our Board.

In other news, I'm pleased to announce that Rod Dion, owner and founder of **Tech Valley Office Interiors** was recently appointed as 2009 Board Chair.

Having recently celebrated my first year as the Chamber's Executive Director I want to thank all the members of our Board of Directors whose efforts assist me greatly. I also want to thank those who participate on our councils & committees as well as our outstanding Chamber staff. With our members' help, we've accomplished many things together over the past 12 months and have a lot to look forward to.

As always please check out this month's *Inside Colonie*, sponsored by **Verizon Wireless** for recent Chamber events as well as what's coming up on our Calendar of Events. Help us in welcoming our newest members and don't miss "Catherine's Corner" which highlights our member discount programs.

Wishing you a successful September... Until next month...

The Chamber is currently working with Alan Baker of **Creative Marketing Concepts and New York Press & Graphics (NYP&G)** on the 2009 Annual Membership Directory. Alan will be working with our members on the advertising opportunities available and will be coordinating with NYP&G on the directory's production. To that end, the Chamber will be mailing members a copy of their Business Profile. This profile contains information the Chamber will publish in the Directory so it is important to check for accuracy. If updates are necessary, please return the profile prior to the due date.

WELCOME! New Members!

COLONIE Chamber of Commerce **785-6995**
950 New Loudon Road Latham NY 12110

AXA Advisors

5 Maxwell Drive, Suite 100
Clifton Park, NY 12065
(518) 373-7328
Financial Management/Planning
Svc.Advisor

NBT Bank

703 Troy Schenectady Road
Latham, NY 12110
(518) 783-4725
Banks

Bouchey Financial Group

1819 Fifth Avenue
Troy, NY 12180
(518) 720-3333
Financial Management/Planning
Svc.Advisor

NBT Bank

80 Wolf Road, Suite 101
Albany, NY 12205
(518) 437-4101
Banks

Capital Financial Planning

6 Tower Place
Albany, NY 12203
(518) 867-4000
Financial Management/Planning
Svc.Advisor

Nicholas J. Marino & Co., Inc.

3 Marcus Blvd., Suite 205
Albany, NY 12205
(518) 446-1444 Ext. 224
Insurance

Dr Stuart Lazarus, OD

400 Troy Schenectady Road
Latham, NY 12110
(518) 785-7891
Optometrists

Success Magazine Ltd

629 Plank Road, Suite 192
Clifton Park, NY 12065
(518) 899-5400
Magazine

Serving Colonie's Business Community Since 1985

Boght Corners | Latham | Lishakill | Loudonville | Mansville | Maplewood | Newtonville | Roessleville
Schuyler Heights | Stanford Heights | Verdoj | Village of Menands | Village of Colonie | West Albany



950 New Loudon Road, Latham, NY 12110
 Phone: (518) 785-6995
 www.coloniechamber.org

EXECUTIVE COMMITTEE

- Tom Niles, Chairman**
Niles & Carl Wealth Management Group
- Rod Dion, Chair-Elect**
Tech Valley Office Interiors
- Matt Walkuski, 2nd Chair**
MVP Health Care
- Paul Franklin, Treasurer**
Dorfman Robbie, CPAs, PC
- Connie Larkin, Secretary**
Larkin Commercial Properties, Inc.
- Robert Jaquay, Past Chairman**
William K Sanford Town Library

BOARD OF DIRECTORS

- Jonathan Buhner, South Colonie Schools
- Randy Ehrenberg, North Colonie Schools
- David Farstad, Pioneer Bank
- Michael Hutcherson, SEFCU Insurance Agency
- Spencer B. Jones, British American Development Corporation
- David LaVoie, Insurance Design, A Division of Marshall & Sterling
- David Morales, Smith Barney
- Felix Perez, Salvation Army
- Arnold Proskin, Proskin Law Firm, General Counsel (Appointed)

CHAMBER STAFF

- Tom Nolte, Executive Director**
tom@coloniechamber.org
- Catherine O'Connor, Benefits Administrator**
catherine@coloniechamber.org
- Rebecca Crucetti, Administrative Assistant**
rebecca@coloniechamber.org
- Angela McFarland, General Manger & Editor, Our Towne Colonie**
A Community Resource Publication and Chamber Newsletter
angela@ourtownecolonie.com

Mark Your Calendars

September 11th Thursday 4 - 5 pm
 Leads Group Meeting - Colonie Chamber of Commerce

September 19th Friday 7:45 - 9 am
 Women in Business Council - Millview of Latham,
 514 Old Loudon Rd

September 24th Wednesday 5:30 - 7 pm
 September Mixer Hosted by Travelodge (@ The Loudon Room), 831 New Loudon Road and sponsored by Coles Concierge Collision Center. RSVP 785-6995 or to: Rebecca@coloniechamber.org Please indicate SEPT MIXER in the subject line



September 25th Thursday 4 - 5 pm
 Leads Group Meeting - Colonie Chamber of Commerce

September 29th Monday 7:30 - 9 am
 Sales & Marketing Seminar Series -
 Marketing on a Shoestring
 Facilitated by Kate Baker of the Small Business Development Center and sponsored by Capital Bank at the Colonie Chamber of Commerce. RSVP 785-6995 or to: Rebecca@coloniechamber.org. Please indicate MARKETING in the subject line



Coming in October

October 2nd Thursday 8 - 9 am
 Membership Committee Meeting - Colonie Chamber of Commerce

October 3rd Friday 7:45 - 9 am
 Women in Business Council - Homewood Suites, 216 Wolf Road

October 9th & 23th Thursdays 4 - 5 pm
 Leads Group Meeting - Colonie Chamber of Commerce

Please visit our website
www.coloniechamber.org
 for updated
 Chamber Calendar information

A Special Thank You to
verizonwireless
 for sponsoring these Inside Colonie Pages!

Members in the News *and On the Move!*



The Chamber recently launched a new web site for Our Towne Colonie and is working with **Angela McFarland** who will serve as the publication's General Sales Manager. The site, www.ourtownecolonie.com provides users with coverage and demographics, deadline and rate information (including a rate card exclusively for Chamber members), key community links,

contact information as well as an on-line version of the current edition and much, much more. You can also access the new OTC site through the Chamber's web site at www.coloniechamber.org



Members of the Colonie, Guilderland and Bethlehem Chambers joined together at The Century House Restaurant, Route 9, Latham, for a panel discussion on "What Tech Valley Means To Me." The breakfast was sponsored by Capital Region Living Magazine.

Pictured above (left to right) Albany County Executive, Michael Breslin, Guilderland Chamber Executive Director, Katherine Burbank, Colonie Chamber Executive Director, Tom Nolte, Bethlehem Chamber President, Marty DeLaney, President & CEO, Center for Economic Growth, Michael Tucker & Executive Director, CDTA, Ray Melleady.



Verizon Wireless celebrated the Grand Opening of their newest store located in Colonie Center. Verizon donated 20 phones to Equinox as part of their Hopeline Program.

Pictured above (left to right) Lindsay Maurer (Equinox), Adam Jusino (Verizon), Rod Dion (Colonie Chamber Board), Joseph Millett (GM of Colonie Center), Nancy Hernandez (Town of Colonie Deputy Supervisor), Tom Nolte (Colonie Chamber Executive Director), David Farstad (Colonie Chamber Board) & Jeff Welsh (Verizon).



Early arrivers for Colonie Chamber Track Day pose in front of the Paddock Tent at Saratoga Racetrack. The sold-out event was sponsored by **Premiere Transportation Group**.

Our Towne Colonie Chamber's
BUSINESS CARD GALLERY

 **COLONIE** MEMBERS
Chamber of Commerce ADVERTISE
Colonie is Our Business HERE!

Prepaid 3-Edition \$195/only \$65 mo.

Prepaid 6-Edition \$300/only \$50 mo.

Prepaid 10-Edition \$500/only \$50 mo.

Our Towne

To advertise on this page, call
Angela McFarland
(518) 956-0195
angela@ourtownecolonie.com
www.OurTowneColonie.com





Catherine's Corner

By Catherine O'Connor, Benefits Administrator

As you know, one of the best ways to retain employees is by providing them access to quality benefits. Therefore, in addition to medical and dental insurance, the chamber offers a variety

of ancillary benefits through some of our member companies that are available to you and your employees.

Paul Ryan at Cornerstone Telephone Co. offers a discount on landline telecommunications, which would help you trim those pesky phone bills at the office. For a free comparative quote contact Paul at 328-0343 or email him at pryan@cornerstonetelephone.com.

Empire Vision Centers offers a discount card, which can be used independently or in conjunction with the vision benefit included in your medical insurance. This card is available to all employees, full and part time, of all member companies and could save 25% to 40% depending on the product or service purchased. Call 220-6114 or the chamber office at 785-6995 for details.

Teresa Scicchitano-deWaal with New York Life Insurance Co., through **Guardian**, can provide your company a discount on NYS Mandatory Disability. You have to have it, may as well save some money on it. Contact her at 220-4231 or email her at tscicchitano@newyorklife.com.

David Evans of Hopmeier Evans Gage Agency provides discounted Group Life, AD&D & Long Term Disability to chamber member companies with two or more employees. These programs are portable and voluntary so they won't impact your bottom line. Call David at Hopmeier Evans Gage Agency at 377-7414, or email him at dave@yourownagent.com.

Don Reutemann with NPA Financial, Inc. offers a discount on Long Term Care Insurance. You've worked hard for everything you have earned and probably (hopefully) have resources set aside in the event of a minor illness. But what if the illness isn't minor and you, or your spouse; need care for an extended period of time. Are you prepared? Long-term care insurance can help. To learn more, call Don at NPA Financial, Inc. 688-2223 ext. 44 or email him at reutemann_Donald@nlvmail.com.

Rob Close with Paychex offers a 15% discount on tax pay, EFTPS, FSA set up fee and direct deposit. This benefit is available only to new Paychex clients during their first year. For details call Rob at 869-5900 or email him at rclose@paychex.com.

The Member to Member Discount Exchange Program offers participating members free exposure - including your hyperlinked logo - on the Chambers' website, no participation charge, a chance to increase your customer base, and a way to expand your networking with other Chamber members. It's truly a win-win - when you participate in the program you receive free advertising for your business, and as a Chamber member, you, and your employees, are eligible for the discounts offered! Take a look at the discounts being offered by fellow members at www.coloniechamber.org/members_only. Completed forms may be mailed, faxed (785-7173) or e-mailed to the Chamber.

All this and we are working on more! Contact the representatives, tell them Catherine at the chamber told you to call. You'll be glad you did!




We've got lots of exciting changes underway!

Your Colonie Chamber is **GOING GREEN!** and doing our part to reduce the amount of resources used in paper and fuel for snail mail delivery associated with monthly invoicing.

ANNOUNCING MONTHLY AUTO-DEDUCT OPTIONS
for your Our Towne Advertising Packages

We cordially invite you to submit the credit card of your choice to be debited on the 24th of every month.
All future contract renewals, requiring monthly billing will automatically be converted.
Members participating are asked to convert their form of payment no later than 12.31.08

TOM NOLTE (518) 785-6995 950 New Loudon Road Latham NY 12110 www.coloniechamber.org





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For over 20 years the Colonie Chamber of Commerce has been dedicated to the advancement of our members' business interests and the promotion of commerce in the Colonie, New York area.

Support Your Community Businesses!